



MEDIA ADVISORY

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HOME IS WHERE THE HEART IS

Nyla Simone Home to Host Second Annual Red Dress Cocktail Party

PHOENIX (January 2009) – The ladies of Nyla Simone Home, a home furnishing design showroom, are slipping into red dresses to host their **Second Annual Nyla Simone Red Dress Cocktail** party in recognition of National Heart Health Month and to benefit the [American Heart Association](#).

The cause is near and dear to the heart of founder and owner of Nyla Simone Home, Maria Benson, who lost her mother, aunt, grandmother, and great grandmother to heart disease. Coronary heart disease is the leading cause of death for American women, and twice as many women in the United States die of heart disease, stroke and other cardiovascular diseases than forms of cancer, including breast cancer and Nyla Simone Home wants to share this important message with their community.

While red dresses are not mandatory to attend, the party's theme is meant to inform attendees about the importance of heart-health and encourage annual health checks. The event will feature heart-healthy cocktails and hors d'oeuvres from Home Sweet Home Catering and health screenings from ProActive, as well as raffles, door prizes, and more.

Date Thursday, February 18th
Time 5pm – 7pm
Location Nyla Simone Home Showroom
1705 West Ruby Drive
Tempe, AZ

Nyla Simone Home will be selling tickets to benefit the American Heart Association prior to the event, and winners will be announced at the event. Prizes include design services from Nyla Simone Home, handy man services, cardiovascular screenings, and spa treatments. Raffle tickets are \$5 each, or \$10 for three raffle tickets.

About Nyla Simone Home

Nyla Simone Home is a furniture gallery in Phoenix that offers upscale, chic styling that is comfortable and durable enough for everyday living. Founded in 2007, the gallery features distinctive furniture and accessories from quality artisans and boutique vendors from around the world, and is the exclusive distributor for renowned furniture designer and craftsman, Arthur Bailey. Nyla Simone Home provides complete home design services for the public and for the trade. For more information, visit www.NylaSimoneHome.com or call (480) 422-6178.

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